



Green Marketing

In Today's Real Estate Environment

Join us for the first ever, REALTOR® focused, comprehensive green marketing course centered on the existing home market that will differentiate you from others in your field.

This course will offer you unique and comprehensive green marketing opportunities that focus on value driven strategies for you to offer to both buyers and sellers.

These strategies are based on both sustainability and energy efficiency. This will help to set yourself apart from others in your field, as a valuable, knowledgeable green real estate strategist.

You will learn:

- How to differentiate between what is truly green, and what is green washed
- How energy efficiency differs from green, and how they are similar
- Which valuable and meaningful green real estate applications to consider
- New market opportunities just introduced and some old products that have been underutilized in the market place for years.
- Valuable applications to both buyers and sellers
- Earn a **Green Certification!**
- **Green Training Software Included!**

Registration Fees: • \$79 Member • \$89 Non Members

Dates & Locations:

- May 28

Course Times:

Class: 9:30am-1:30pm

TriCounties Association of REALTORS®

19720 E. Walnut Dr. Walnut, Ca. 91789-2811

Name _____

Firm _____

Address _____

Phone _____ Fax _____

E-Mail _____

Payment Method _____

Credit Card# _____ Card Exp. _____ Check # _____

Signature _____

Return To:

Tri Counties Association of REALTORS®
19720 E. Walnut Dr. Walnut, CA. 91789-2811

Phone: (909) 594-5992
Marketing Fax: (714) 245-5576

Cancellation Policy: Reservations will not be processed until payment is received. If you must cancel a reservation, a full refund will be issued if cancellation is received in writing three full business days prior to the course and as long as course materials have not

